Placement Services

Alerts/Information

- Automatic push (termination) of relevant and critical information to the customer on the basis of configurable business rules.
- Based on opening to the right candidate via SMS.
- Date and venue details to candidates for interview.
- Declaring results after the interview.
- Push alerts for salary if the candidates are on third party payroll.
- Interview and GD tips to the premium candidates.
- Information regarding study abroad.
- Real time alerts like interview schedule and follow up for screenings

Queries/Complaints

- Customers can log in their complaints/queries by messaging at a short-code or long-code, upon which they receive an automated reply or a phone call
- Candidates can track the status of their interview
- Candidates can fetch information about the organisation from which they have received the interview call
- Candidates can fetch the address of the organisation where the interview is to be conducted
- Update employee about their sales target
- Candidates can enroll themselves for the new openings
- Lead generation

Service

- Birthday/ anniversary greetings etc. and information about new initiatives could be send to customers