Real Estate Services

Push Marketing

- Push pre-launch and post-launch alerts on mobile to the prospective investor and buyers
- Lead Generation
- Push information regarding offers and discounts
- Developers receive leads/enquiries via a short-code which is promoted through TV/print media
- Developers/financers send payment reminders of the instalments and thus significantly reducing the default rate

Customer Service

- Customers PULL/ query the status of their application from the developers

Customer Enquiry

- Customers enquire the availability of space for rent/purchase over the mobile phone